

**NATIONAL FATHERHOOD INITIATIVE**

This is the trademark (word mark) itself; the owner (not shown in this screenshot; it's below on the same details page at USPTO.gov) is "National Fatherhood Initiative, Inc." referring to the (nonprofit, tax-exempt) corporation in Germantown, MD. This shows from the beginning an intention to earn profits, or at a minimum, solicit business relationships (outsourcing the production of the same) through a field which was from the start known to likely be financed by government, and encourage formation of multiple nonprofits to run the (trademarked!!) curricula, trainings, computer software, books, brochures, and even the basic act of "promoting public awareness of the need." NFI.org's own website self-history (currently) acknowledges its roots in social science (early 1990s) but does NOT acknowledge early HHS grants steered towards it by those working IN HHS with whom it had connections. NFI meanwhile has outsourced to a multinational "ICF" (itself financed throughout its prosperous, business acquisition and sell-off, and "going-global" history from federal contracts. Annotations © 2017 Anna Victoria Englund aka Let's Get Honest (blogging at FamilyCourtMatters.org)

**Word Mark  
Goods and  
Services**

NATIONAL FATHERHOOD INITIATIVE

IC 009. US 021 023 026 036 038. G & S: Multimedia computer software featuring fathering and fatherhood advice and exercises. FIRST USE: 20021231. FIRST USE IN COMMERCE: 20021231

IC 016. US 002 005 022 023 029 037 038 050. G & S: Books and brochures on fathering and fatherhood; posters; postcards. FIRST USE: 19950000. FIRST USE IN COMMERCE: 19950000

IC 035. US 100 101 102. G & S: Promoting public awareness of the need for fatherhood in our communities. FIRST USE: 19950000. FIRST USE IN COMMERCE: 19950000

IC 041. US 100 101 107. G & S: Educational services, namely, conducting classes, seminars, conferences, workshops, and lectures to educate individuals and the public concerning the importance of fatherhood in our communities. FIRST USE: 19950000. FIRST USE IN COMMERCE: 19950000

**Standard  
Characters  
Claimed**

(4) STANDARD CHARACTER MARK

**Mark Drawing  
Code**

77013538

**Serial Number  
Filing Date**

October 4, 2006

Image filename: NFI (The trademark) G&S Details from USPTO (Screen Shot 2017-01-30 at 1.59.07 PM)

(Images created from Screenshots and then printed to "PDFs" seem to have the extra wide margins. As I make the annotations on the "png" not the "pdf" files, now you know why they weren't more spread out.. //LGH.