



Image Filename Only: "From ANNENBERG FNDTN WEBSITE "About" Page 1989 - 1993 (School Reform) + 1958 School for Communciation at U of P (Screen Shot 2017-04-14 at 1.32PM.png"

See (separate) biographies on the family, and the corporate empire. Annenberg was second-generation family wealth (born into it), private school education, Wharton School worked in his father's business, then inherited it, also. Does this 'School Reform' summary indicate WHAT or IN WHAT DIRECTIONS the school reform is to take place? You'd think for such a major commitment, it would - but it doesn't. As philanthropy, choosing donors and moving from 501©3 to 501©3, it is going to have a certain direction, but that is not specified in the description of the amounts. ***

Leonore and Walter Annenberg

The Annenberg Foundation was established in 1989 with \$1.2 billion, one-third of the assets from the sale of Triangle Publications. Ambassador Annenberg founded The Annenberg School for Communication at the University of Pennsylvania in 1958 and The Annenberg School for Communication and Journalism at the University of Southern California in 1971. In 1983, he established the Washington Program in Communication Policy Studies.

***Annotations © 2017 by Anna Victoria Englund. See also FamilyCourtMatters.org where I am (currently) looking for and at some of the grantees, and being appropriately shocked at the lack of accountability at the individual, or collective levels, in association particularly with the AISR at Brown University.

Ambassador Annenberg endowed chairs at more than a dozen colleges; and major gifts to support the arts, presidential libraries, hospitals, orchestras, and museums. He and his wife, **Leonore Annenberg**, were celebrated art patrons whose collection of Impressionist and Post-Impressionist masterpieces was donated to the Metropolitan Museum of Art in New York.

In 1993, the Foundation made a staggering commitment to public education with one of the largest gifts in philanthropic history: the \$500 million Annenberg Challenge for School Reform, which worked to revive and inspire public school reform in eighteen sites across the nation. Its funding was spread among cities throughout the U.S. and catalyzed more than \$600 million in matching grants. The Annenberg Challenge initiated reform in countless school districts.