

This is a detail from "TESS" (a database provided by/accessible through USPTO.gov – U.S. Patents and Trademarks Office)

TSDR **ASSIGN Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

The "Word Mark" (trademark) here is "WestEd"

Word Mark	WESTED
Goods and Services	IC 041. US 100 101 107. G & S: educational services, namely, conducting classes, conferences, seminars and workshops in the fields of educational research, educational policy, and educational training in a wide variety of fields for both children and adults. FIRST USE: 19951206. FIRST USE IN COMMERCE: 19960102
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75003833
Filing Date	October 10, 1995
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 18, 1997
Registration Number	2100048
Registration Date	September 23, 1997
Owner	(REGISTRANT) WESTED GOVERNMENT AGENCY UNITED STATES 730 Harrison Street San Francisco
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	PATRICIA L. COTTON
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070613.
Renewal	1ST RENEWAL 20070613
Live/Dead Indicator	LIVE

FILING DATE = almost as soon as WestEd JPA was signed

The original purpose was to trademark an extremely general and wide field of "Goods & Services: "Educational Services"

("... in a wide variety of fields for both children and adults..."). To me, the question comes up – WHY would a government agency which is going to be supported "by the people" (as well as its income-producing assets, once invested) seek out proprietary, that is COMMERCIAL, control of educational services, given how many private providers already exist (not to mention private school systems K-12, university, and adult) nationwide?

Filing for this Word Mark allows it to do business without appending the words "government agency" or (as it appears later other marks, "Joint Powers Agency." Note SF locale, but this is not county (of SF) OR a California State agency, and never was.

*Image Filename ("~" signifies a " mark):
Trademark Electronic Search System (TESS) Owner~WestEd~ MarkStatus ~Live~
(WordMark #17 of 17, ~WestEd~) Screen Shot 2017-05-11 at 4.17PM.png*